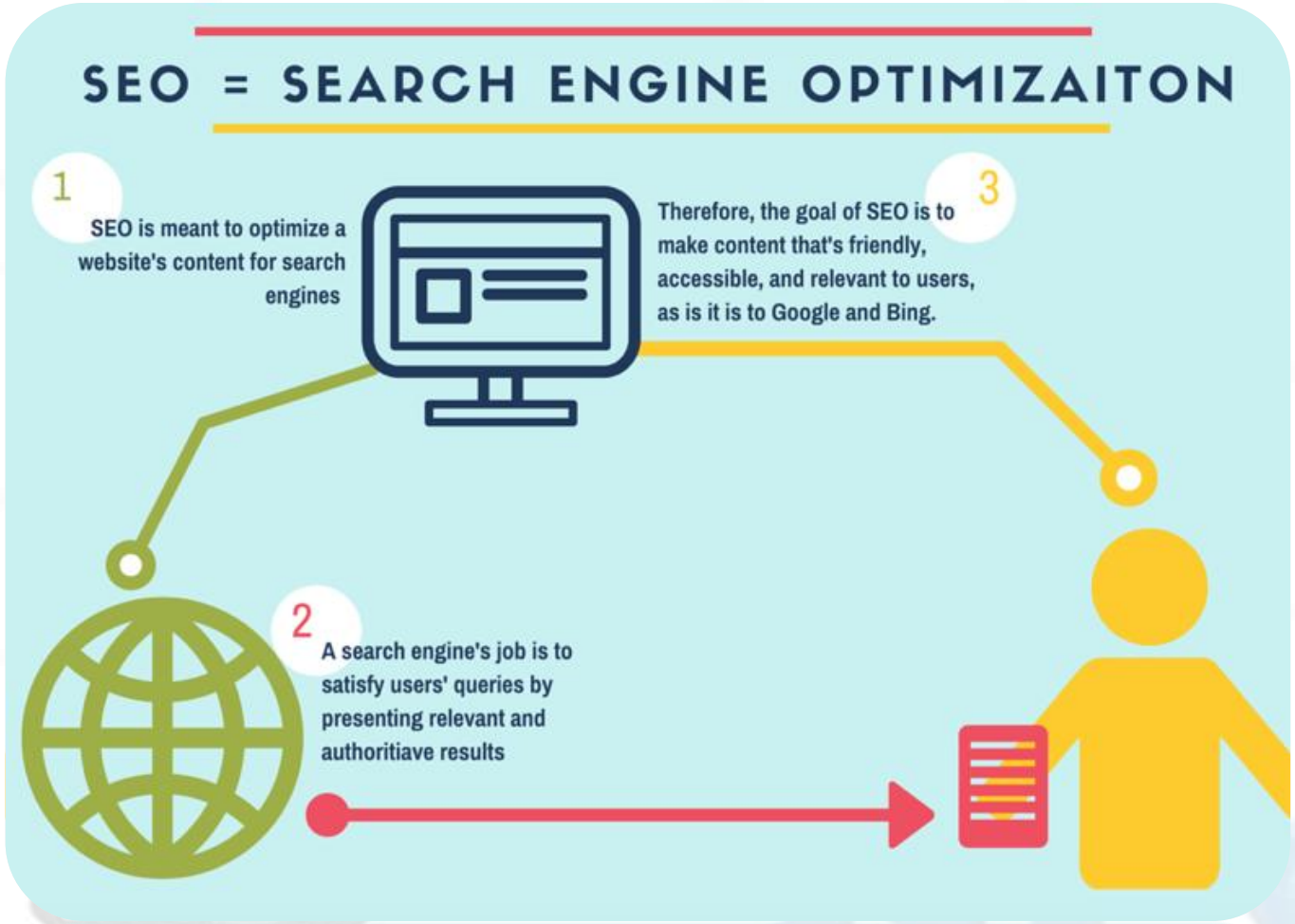
Connective9

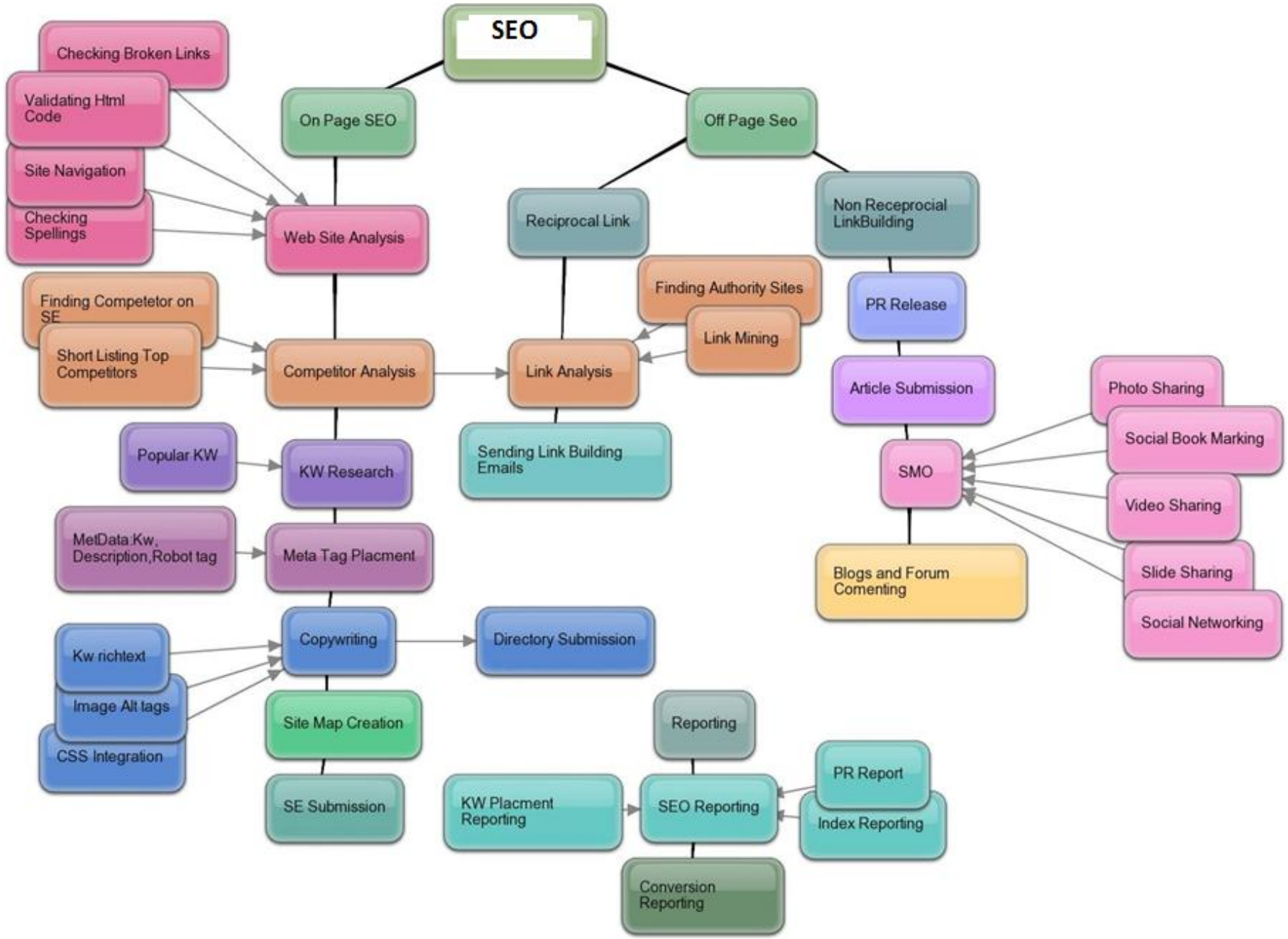
Your Preferred Digital Partner

SEO Case Study - BrdsIndia.com



SEO Case Studies – C9 Campaigns

SEO Process


SEO
On Page SEO
Off Page Seo
Checking Broken Links
Validating Html Code
Site Navigation
Checking Spellings
Web Site Analysis
Finding Competetor on SE
Short Listing Top Competitors
Competitor Analysis
Popular KW
KW Research
MetData:Kw, Description,Robot tag
Meta Tag Placment
Kw richtext
Image Alt tags
CSS Integration
Copywriting
Site Map Creation
SE Submission
Directory Submission
Reciprocal Link
Finding Authority Sites
Link Mining
Link Analysis
Sending Link Building Emails
Non Receprocial LinkBuilding
PR Release
Article Submission
SMO
Blogs and Forum Comenting
Photo Sharing
Social Book Marking
Video Sharing
Slide Sharing
Social Networking
Reporting
PR Report
Index Reporting
KW Placment Reporting
SEO Reporting
Conversion Reporting

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Activities Done

On-Page Activities

- New landing pages created
- Title and meta tags optimization
- H1 tags optimization
- Web content optimization
- Increased the density of targeted keywords in the content
- Broken links removal
- Sitemap.xml file implementation
- Robots.txt file implementation

Off-Page Activities

- Social Bookmarking
- Classifieds Submissions
- Blog Posting
- Blog Bookmarking
- PDF Creation & Submission
- PPT Creation & Submission
- Image Submission
- Video Creation & Submission

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Title & Meta Tag Implementation

```
<!-- This site is optimized with the Yoast SEO plugin v4.9 - https://yoast.com/wordpress/plugins/seo/ -->
<meta name="description" content="Bhanwar Rathore Design Studio (BRDS) is one of the premier entrance-coaching studio run by NIDians, NIFTians and IITians. BRDS has been serving for last ..."/>
<link rel="canonical" href="http://brdsindia.com/" />
<meta property="og:locale" content="en_US" />
<meta property="og:type" content="website" />
<meta property="og:title" content="NID,NIFT,CEPT,NATA Coaching Studio - Bhanwar Rathore Design Studio" />
<meta property="og:description" content="Bhanwar Rathore Design Studio (BRDS) is one of the premier entrance-coaching studio run by NIDians, NIFTians and IITians. BRDS has been serving for last ..." />
```

All Target Pages

All Pages Meta updated properly.

brdsindia.com/sitemap.xml

XML Sitemap Index

This is a XML Sitemap which is supposed to be processed by search engines which follow the XML
It was generated using the Blogging-Software WordPress and the Google Sitemap Generator Plugi
You can find more information about XML sitemaps on sitemaps.org and Google's list of sitemap

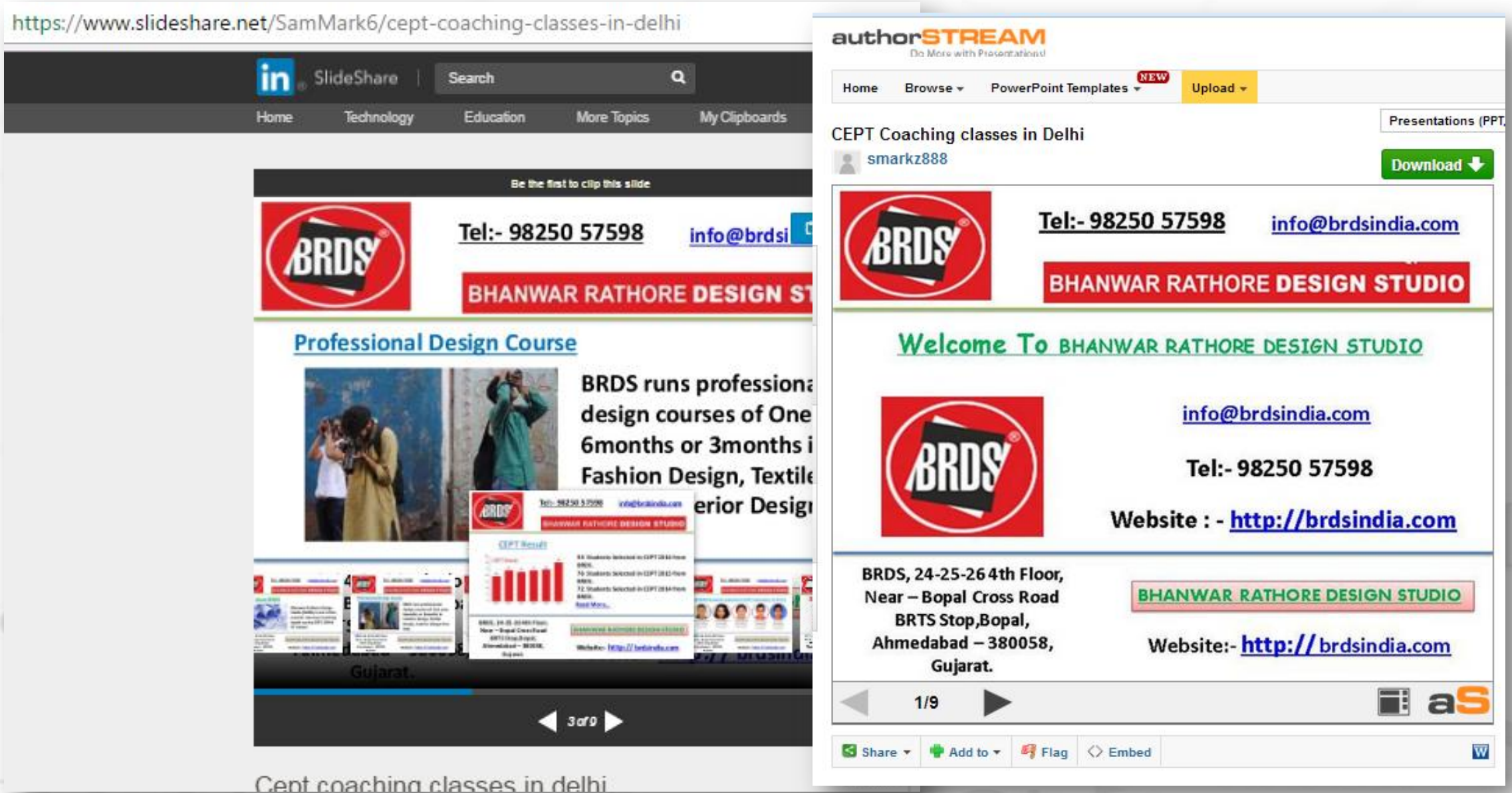
This file contains links to sub-sitemaps, follow them to see the actual sitemap content.

URL of sub-sitemap	Last modified (GMT)
http://brdsindia.com/sitemap-misc.xml	2017-06-22 14:22
http://brdsindia.com/sitemap-pt-page-2017-06.xml	2017-06-22 14:22
http://brdsindia.com/sitemap-pt-page-2017-05.xml	2017-06-07 13:35
http://brdsindia.com/sitemap-pt-page-2017-04.xml	2017-06-14 11:46

XML Sitemap Implementation

BrdsIndia.com

PPT Creation & Submission



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PDF Creation & Submission

BrdsIndia.com Keywords Ranking

SERP Report Of www.brdsindia.com

Sr.No	Keywords	Baseline Ranking	Friday, June 1,-2019
1	NATA	--	6
2	NATA Coaching	54	7
3	NATA Study Material	62	27
4	NATA Coaching in Delhi	57	1 & 3
5	NATA Coaching classes in Delhi	65	1 & 2
6	NATA Result	29	20
7	NATA Results	Not in 100	16
8	NATA Result 2016	Not in 100	22
9	NATA Admission	Not in 100	26
10	NATA Admission 2016-17	Not in 100	15
11	NATA 2017	Not in 100	30
12	NATA Result 2016 date	Not in 100	25
13	NATA Coaching in Mumbai	21	4
14	NATA Coaching in Pune	24	16
15	NATA Coaching in Kolkata	20	13
16	NATA Coaching in Ahmedabad	18	18
17	NATA Coaching in Gurgaon	32	9
18	NATA Coaching in Chandigarh	21	2
19	NATA Coaching in Baroda	39	12

20	NATA Coaching in Rajkot	22	1
21	NATA Admission 2017-18	50	7
22	NATA Admission 2018-19	Not in 100	1
23	NATA Sample Papers	97	60
24	NATA Mock Test Papers	65	30
25	NATA admission form	59	20
26	NATA Result Date	61	25
27	NATA Result 2017 date	67	55
28	CEPT Coaching	15	1
29	CEPT Study Material	19	9
30	CEPT Coaching in Delhi	12	2
31	CEPT Coaching classes in Delhi	11	1
32	CEPT Result	11	10
33	CEPT Coaching in Mumbai	11	3
34	CEPT Coaching in Pune	10	1
35	CEPT Coaching in Kolkata	11	1
36	CEPT Coaching in Ahmedabad	16	1
37	CEPT Coaching in Gurgaon	10	1
38	CEPT Coaching in Chandigarh	10	1
39	CEPT Coaching in Baroda	22	1

40	CEPT Coaching in Rajkot	10	1
41	CEPT Admission	34	17
42	CEPT Admission 2017-18	24	12
43	CEPT Admission 2018-19	21	1
44	CEPT 2017	23	12
45	CEPT Sample Papers	21	7
46	CEPT Mock Test Papers	10	4
47	CEPT admission form	28	5
48	CEPT Result Date	19	6
49	CEPT Result 2017 date	23	6
50	CEPT	Not in 100	32
51	CEPT Results	Not in 100	16
52	CEPT Result 2016	Not in 100	15
53	CEPT Admission 2016-17	Not in 100	17
54	CEPT Result 2016 date	Not in 100	5

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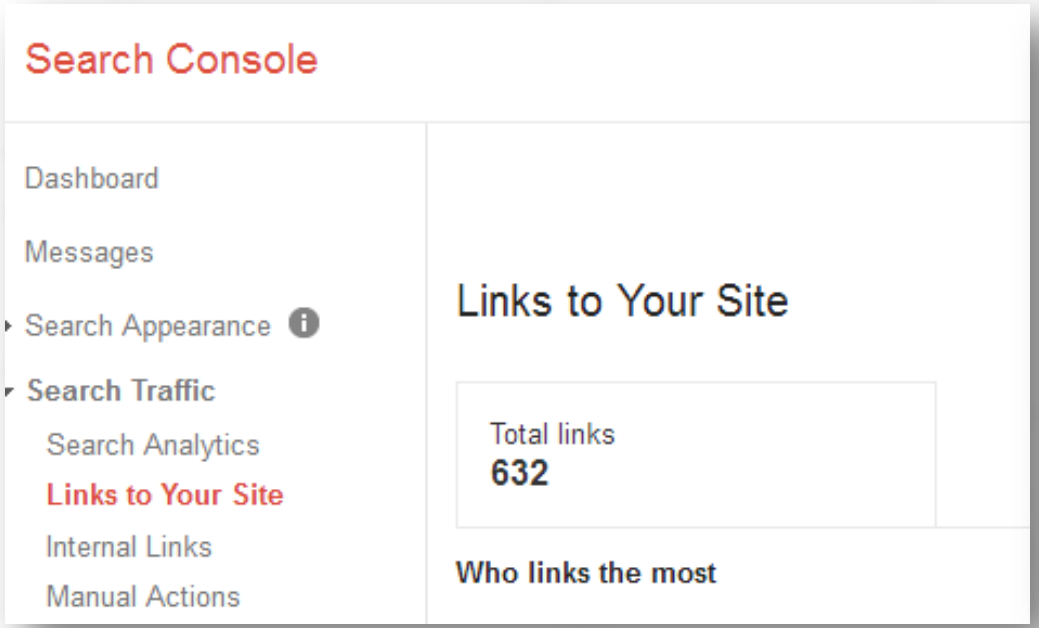
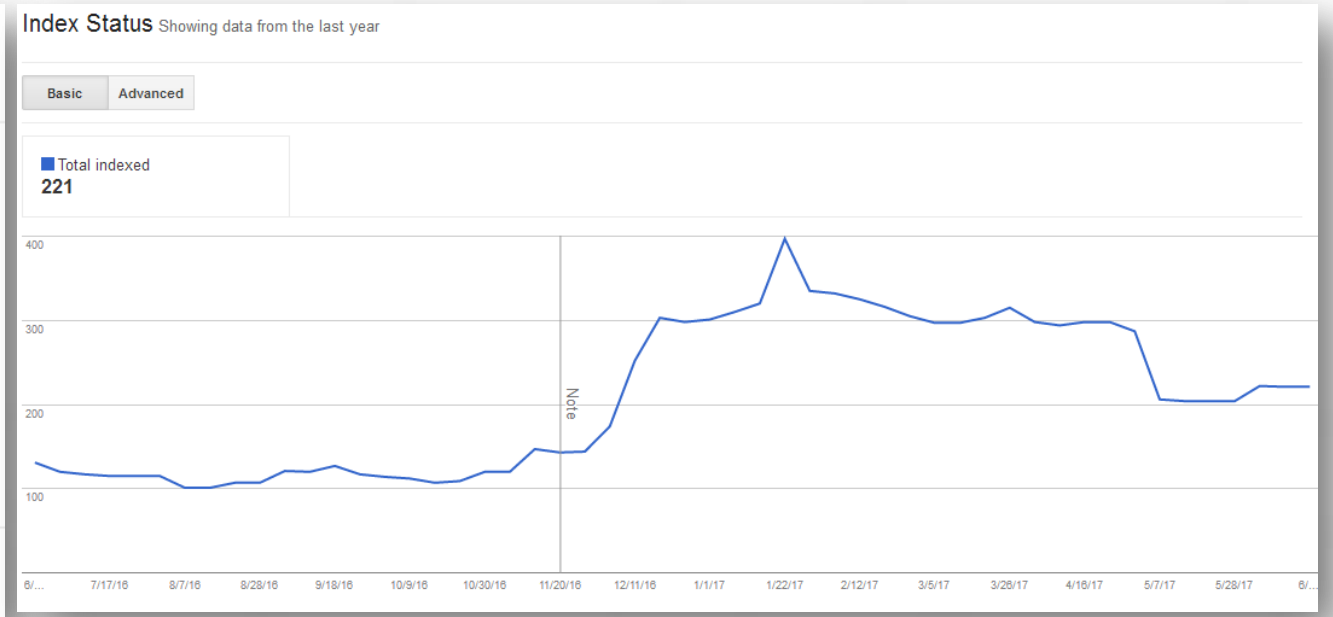
Google (Backlinks & Index)





Improvement in Backlinks & Indexing

Parameters	Current Month	Initial Month	% Change
Backlinks (Google)	632	Nill	632

Dashboard
Messages
Search Appearance
Search Traffic
Search Analytics
Links to Your Site
Internal Links
Manual Actions
International Targeting
Mobile Usability
Google Index
Crawl
Security Issues
Web Tools

Search Analytics

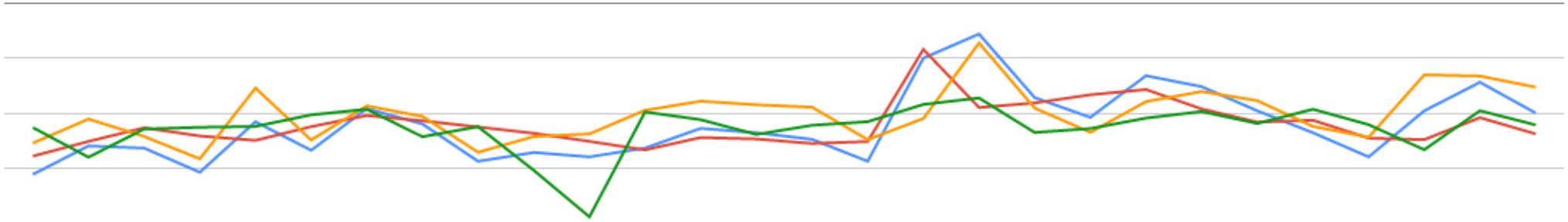
Analyze your performance on Google Search. Filter and compare your results to better understand your user's search patterns. Learn more.

☑ Clicks ☑ Impressions ☑ CTR ☑ Position

Queries	Pages	Countries	Devices	**Search Type**	Search Appearance
No filter	No filter	No filter	No filter	**Web**	No filter

Dates: **Last 28 days**

Total clicks	Total impressions	Avg. CTR	Avg. position
1,246	49,823	2.5%	13.5



Thank you!